



Use a Child Sponsorship Book for Promotion

Are you looking for a new way to promote child sponsorship? Contact the Nazarene Compassionate Ministries Office (call toll-free: 866-247-9399; e-mail: cs@ncm.org) and ask them to send you a child sponsorship book.

You can request a specific number of children in the book or even a particular area of the world. These will be assigned to you alone for review for a reasonable period of time. People in your congregation not only see pictures of children waiting to be sponsored, but read short bios about them as well.

For even more exposure pull out one of the *World Mission DVDs* and show one of the Child Sponsorship videos. You can search for videos at www.nazarenemedia.org and download them



Gerry Myers
Southwest Regional Global Council
Representative

if you do not have the DVDs.

To make the video more personal, ask the NCM office for digital copies of the pictures in your sponsorship book or scan them yourself. You can add them to the end of the Child Sponsorship video or show them via PowerPoint.

Set up a table in a prominent place in the church. Remove the pages from the sponsorship book and arrange them on the table to make it easy to browse through them.

Be sure to have one or two people ready to sign up new sponsors.

